

**ALOHA!**

**HIA CONVENTION October 4-7, 2001 Maui, Hawaii**

Take care of your RESERVATIONS and REGISTRATIONS!

Maui Visions Travel Agency: Air and Hotel

[visions@maui.net](mailto:visions@maui.net) & 808-572-2161

Registration includes Convention Materials and Meals

\$200 us & \$250 cdn to HIA Office.

Check out the great photos at: <http://thehia.org/maui2001.html>

The 8th Annual HIA Convention is going to be an exciting International Event.

Check out the lineup of events:

Thursday, October 4th we will gather and network and feast, Hawaiian style.

Hemp Products will be donated and displayed for the Raffle, with tickets available for sale, and we'll all relax in the Maui atmosphere and enjoy a HULA show.

Friday:

HIA Business will be taken care of. The New Board of Directors will be announced. Financial and Membership Reports will be given. Committees will report on activities that are in progress and plans for the future. This includes the HIA Calendar Project, headed by Steve Levine (Santa Barbara Hemp Company), with John Dvorak (Hempology.org), Carolyn Moran (Living Tree Paper Company), Cindy Biggers (HIA President), and Candi Penn (HIA Exec. Secretary).

Paul Benhaim of Hemp Foods Industries Assoc. from England, Phil Warner from Australian Hemp Resource & Manufacture and DJ McIntosh, President of the New Zealand HIA will be featured speakers this year. To round out the international reports, Larry Duprey will talk about what has been happening in Canada, thanks in part to information supplied by Arthur Hanks of the Hemp Report. Come hear about what is going on in the hemp industry in these countries.

The HIA Food and Oil Committee will give a presentation on the history and current developments regarding the DEA, with a focus on the new TestPledge program developed to insure consumers that hemp foods and body care products will not cause a positive drug test. Many hemp companies have signed onto this program and we are pleased to present the originators, David Bronner (Dr. Bronner's Magic Soaps) and Eric Steenstra (VoteHemp).

Afternoons are reserved for enjoying the beautiful Maui scenery and ambiance.

Friday Night will feature major coordinators of the Hawaiian Hemp Project:

Rep. Cynthia Thielen, author of the Hawaiian hemp legislation

Dr. Dave West, Botanist and Chief Investigator

Dan Paquin, a Univ. of Hawaii mechanical engineer -  
phytoremediation study.

A presentation by VoteHemp President Eric Steenstra and VoteHemp Board Members Eric Lineback, David Bronner, Erik Rothenberg, David Frankel and Candi Penn is planned. HIA Directors Mark Tucci (Custom Blends) and Eric Lineback (HIA Treasurer) are making plans for the 2002 HIA Convention in Washington DC. With the help of the VoteHemp crew we will make some waves in the capitol city.

Saturday we will hear Joe Sugarman speak. He is a renowned motivational speaker and author of Triggers, a best-selling book on thirty psychological keys to influencing sales. Joe also invented and marketed the famous "blue blocker sunglasses". You will learn how your product must harmonize with the marketplace, and how to write copy for effective sales advertising. Also featured will be a professor from the Business College in Maui, for an educational and entertaining presentation.

Group and Committee Discussions/ Meetings will be held and after dinner presentations will include

Rabbi Natan Segal - Purpose and Vision, Steve DeAngelo - Hemp's Colorful History, and the Hemp Achievement and Five Year Business

Awards. Hemp Products will be awarded to winners of the Raffle Drawings and we will prepare for Hemp Market Day.

Sunday, October 7th is Hemp Market Day at the Maui Lu Resort Vendors will be selling their hempo wares to the public, with musical entertainment, including the Paia Drummers, and foods served.

Thanks to the following companies for Sponsoring the HIA Convention:

Dr. Bronner's Magic Soaps

VoteHemp

Humboldt Hemp Foods

HempNut

Nutiva

Living Tree Paper Co.

Chic Eco

Fuel and Fiber Co.

Wyoming Snuff Co.

Hempy's

The Cool Hemp Co.

The Hempest

Leaf, Inc.

Global Hemp

Sativa Hempwear

Tierra Madre

You can send product for the Raffle, even if you cannot be there to win a prize!

Hope to see you there!

ALOHA!

The HIA Convention Committee:

Cindy Biggers, Chairperson

Candi Penn, Registrar

Chris and Abby Grochowski

Carolyn Moran

Dave Frankel